

[17 October 2025]



**[Toyota Chenab Motors] Invites You to Participate
in the “19thth Toyota Dream Car Art Contest”**

To whom it may concern,

My name is [Faheem Arshad] at [Toyota Chenab Motors]. First and foremost, we would like to show our gratitude and respect for your dedication to developing the next generation, who will play a crucial role in the future of our country.

At this time, we would like to introduce our activity “Toyota Dream Car Art Contest.” Toyota holds this contest with the hope that children, who lead the future, will unleash their creativity and enjoy having a dream.

The contest is comprised of the National Contest and the World Contest. Winners of the National Contest will be entered as representatives of their own country into the World Contest, to be held in Japan. In the World Contest, the prize money intended for educational purposes will be awarded as follows:

- 5,000USD prize money to each Grand Prize winner in each category (1 person in each category, 3 persons in total^{*1}) / each Special Award winner in all categories (2 persons in total^{*1})
- 10,000USD prize money to the school^{*2} where each Grand Prize / Special Award winner belongs
- 3,000USD prize money to each Best Finalist in each category (7 persons in each category, 21 persons in total^{*1})

^{*1} : Each number is the maximum number of winners that can be awarded in the World Contest.

^{*2} : Compulsory educational institutions (elementary / junior high / high schools) of the country where the applicant lives in

We believe this contest could be incorporated into your educational program by providing your students with a chance to express their imagination through art.

We will be holding the National Contest from 15th November 2025 to 31st January 2026, and we hope to see your students in this year’s competition.

If you are interested in participating in our program, please contact us.
We look forward to hearing from you.

[Contest Overview]

The Toyota Dream Car Art Contest invites children from all corners of the globe to share ideas about the future of mobility by drawing their dream cars.

With the mission to “Produce Happiness for All”, Toyota is committed to create a society where people can dream of a brighter future and believes in the power of creativity as the driving force. Toyota holds this contest with the hope that children, who lead the future, will unleash their creativity and enjoy having a dream.

For details and the history of the contest, please refer to the Toyota Global website:

<https://www.toyota-dreamcarart.com/>

*Written in English

[National Contest Entry Guidelines]

Entry Period	20th October 2025 to 15 November 2025
Target Applicant	15 years old and under who live in Pakistan
Age Categories	(1) Category 1: 7 years old or under (2) Category 2: 8–11 years old (3) Category 3: 12–15 years old

[Hand-drawn artworks]

(1) Paper size: 400mm x 550 mm (15.7 x 21.7in.) or smaller, thickness of 5mm or less

* **The recommended size is A3** or tabloid size. (A4, quarter, and octavo sizes are also acceptable.)

* The color, material, and shape of paper can be chosen freely.

(2) Drawing materials: Any

* Any drawing materials can be used, such as color pencils, markers, crayons, or paints.

* Collage or cutout pictures will be allowed for plane drawings, excluding those that make other artworks dirty.

[Computer Graphics artworks]

* File size: Between 1MB and 5MB with around 300dpi per one artwork

* File format: JPG, PNG

* Submit as high-definition data as possible to prevent disqualification for judging or re-submission.

* Computer Graphics artwork is the one "digitally drawn" on electronic devices. Any device can be used, including tablets, PCs and smartphones etc.

- * In case of importing images, the material must be the participant's original data (paintings drawn by the participant etc.).
- * Photographs and free images are prohibited to use.
- * In case of using drawing application, it is prohibited to use processing items such as illustrations, stamps, templates, etc.
- * Any creations generated by AI are unacceptable.

[Unacceptable Artworks]

- * Artworks that do not meet the regulations mentioned above
- * Artworks using photographs, free images, purchased products (stickers, wrapping paper, newspaper, etc.)
- * Artworks that resemble the previous Toyota Dream Car Art Contest artworks, famous paintings, paintings created by other artists
- * Artworks including trademarked characters, corporate logos, and specific items
- * Artworks that depict cars manufactured by companies other than TOYOTA.
- * Collaborative artworks created by multiple individuals
- * Artworks created by someone other than the participant, or with the help of adults (parent, legal guardian, instructor, etc.)
- * Artworks with incomplete Entry Forms or missing information



Khadija Abdul Hadi Rehan Makes Mom Loves Car in 18th Dream Car Art contest 2025 And Secured Regional and National Gold Category Award

Dua Shareef From Deaf School Makes Ambulance Car in 18th Dream Car Art contest 2025 and Secured Regional Silver Category Award

Contact information (administration office)

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